

ORDER

**KSDK**

Orders

Order / Rev: 723584

Alt Order #: _____

Product Desc: 10/23-10/25

Estimate: _____

Flight Dates: 10/23/12 - 10/25/12

Original Date / Rev: 10/19/12 / 10/19/12

Order Type: Core

Primary AE: Local House

Sales Office: KSDK

Sales Region: LOC

Agency

Name: Price Miner Creative Strategies/ POL

Buying Contact: _____

Billing Contact: _____

5248 Waterman Blvd

St Louis, MO 63108

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Napp, K/ D/ Circuit Judge

Demographic: A25-54

Product Codes: PL-Judicial

Priority: P-2

Revenue Codes: AGY, GEN, POL

New Business Thru: _____

Order Separation: 00:15:00

Advertiser External ID: _____

Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	5	\$7,010.00	\$5,958.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$7,010.00	\$5,958.50	0.00
Totals	5	\$7,010.00	\$5,958.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSDK	10/23/12	10/25/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	- 111 - - -	:30	3	\$2,025.00	P-2	0.00	NM	3	\$6,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	- 111 - - -	3		\$2,025.00	0.00							
N 2	KSDK	10/23/12	10/23/12	M-F 6-7A 6-7a	CM	6-7A	- T - - - - -	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	- T - - - - -	1		\$900.00	0.00							
N 3	KSDK	10/23/12	10/23/12	M-F 4-5A 4-5A	CM	4-5A	- T - - - - -	:30	1	\$35.00	P-2	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	- T - - - - -	1		\$35.00	0.00							
Totals													5	\$7,010.00	